

**Ventura County Medi-Cal Managed Care Commission
(VCOMMCC) dba Gold Coast Health Plan (GCHP)
Commission Meeting Minutes
September 26, 2011**

CALL TO ORDER

Vice-Chair Gonzalez called the meeting to order at 3:04 p.m. in Suite 200 at the Ventura County Public Health Building located at 2240 E. Gonzales Road, Oxnard, CA 93036.

ROLL CALL

COMMISSION MEMBERS IN ATTENDANCE

David Araujo, MD, Ventura County Medical Center Family Medicine Residency Program
(arrived at 3:06 p.m.)

Maylee Berry, Medi-Cal Beneficiary Advocate

Anil Chawla, MD, Clinicas del Camino Real, Inc.

John Fankhauser, MD, Ventura County Medical Center Executive Committee

Robert Gonzalez, MD, Ventura County Health Care Agency

Rick Jarvis, Private Hospitals / Healthcare System

Roberto S. Juarez, Clinicas del Camino Real, Inc.

Kathy Long, Ventura County Board of Supervisors

Catherine Rodriguez, Ventura County Medical Health System

EXCUSED / ABSENT COMMISSIONERS

Lanyard Dial, MD, Ventura County Medical Association

Laurie Eberst, RN, Private Hospitals / Healthcare System

STAFF IN ATTENDANCE

Earl Greenia, CEO

Tin Kin Lee, Legal Counsel

Traci R. McGinley, Clerk of the Board

Brandy Armenta, Quality Improvement Specialist

Sonia DeMarta, Accounting and Finance Manager

Andre Galvan, Project Management Specialist

Guillermo Gonzalez, Government Affairs Director

Lupe Gonzalez, Health Educator

Darlane Johnsen, Chief Financial Officer

Pamela Kapustay, RN, Health Services Director

Steven Lalich, Communications Director

Aimee Sziklai, Operations Director

The Pledge of Allegiance was recited.

Language Interpreting and Translating services provided by GCHP from Lourdes González Campbell of Lourdes González Campbell and Associates.

PUBLIC COMMENT / CORRESPONDENCE

David Cruz, HELA President, requested information regarding the audit of the enrollment process. He added that he received reports that some families were divided and enrolled in different clinics and asked if those incidents had been addressed.

1. APPROVAL OF MINUTES

a. Meeting of July 25, 2011

Commissioner Juarez moved to approve the July 25, 2011 minutes, Commissioner Long seconded. The motion carried. **Approved 9-0.**

b. Meeting of August 22, 2011

Due to the lack of quorum at the August 22, 2011 meeting, it was decided that the minutes cannot be formerly approved, but can be accepted. There was consensus that the minutes be accepted with CMO Cho's title being corrected under Item 4c.

2. MANAGEMENT UPDATE

CEO Greenia referred the Commission to his written report and also noted that information regarding the PCP audit was provided within the report. He further explained that staff continues to honor PCP change requests.

Discussion was held regarding the number of beneficiaries, progress with contracting with UCLA and the Call Center.

3. FINANCIAL REPORT

Balance Sheet. CFO Johnsen explained that the report was for July and August. GCHP advanced providers \$4 million which will be offset against future claims. Because mature claims data has not yet been established estimates are continuing to be utilized, with the exception of pharmacy information because that is recorded in real time.

Income Statement. Discussion was held regarding the dollar amount of claims received versus how much has been paid. It was requested that the statistics be included in the next report. CFO Johnsen explained that there is a difference in Membership, it was estimated that 71% of members were adult, but it is 74% and they are paid at the lowest per month category.

It was requested that in the future this report show the variance to the budget. There were discussions regarding budget figures for patients. It was noted that we are above budget for long-term care due to in-patient days.

The pharmacy costs were reviewed; to which CEO Greenia responded that the figures may be lower in the future because of the 60 day continuity and seasonality.

Cash Flow. CFO Johnsen provided an overview of the Statement of Cash Flow and discussed the concept of IBNR (Incurred But Not Recorded) costs.

4. MANAGEMENT RECOMMENDATIONS

a. Phase II Media Buy

CEO Greenia explained that this was an expansion of the previous Media Outreach. This would be another 6-week campaign and will reach an estimated 265,500 listeners. The campaign is part of the “branding” process of GCHP directed at both members and providers. Director Lulich added that different media campaigns have different toll-free numbers so specific campaigns can be tracked. It was Management’s recommendation to contract with the same vendor used for Phase I.

Commissioner Long moved to approve the continuation of the market buy of radio time and newsprint ads with media vendor Gold Coast Broadcasting, Commissioner Juarez seconded. The motion carried. **Approved 9-0.**

b. Commission Bylaws

Counsel Lee reviewed the previous changes to the Bylaws. Discussion was held regarding the Duties of the Executive / Finance Committee and the rights the Commission has to create Ad Hoc Committees.

It was agreed that #11 of the Executive / Finance Committee duties would be deleted or changed to “Develop CEO review process” and another duty would be added to include the Strategic Business Plan.

Counsel Lee will make changes to be presented to the Commission at a future meeting.

c. Co-Payment Policy

CEO Greenia explained that Management drafted this Policy in response to Department of Health Care Services (DHCS) request to Centers for Medicare and Medicaid Services (CMS) to implement co-payments in California. CEO Greenia added that staff solicited information from the members of the Consumer Advisory Commission and provided an overview of the questions and results of that survey.

The estimated financial impact on providers was reviewed. There was consensus that this item be considered by the Commission at a future meeting should it be approved by CMS.

d. PCP Auto-Assignment and Self-Selection Audits

CEO Greenia advised the Commission that GCHP staff developed the process to review and audit the ACS system and are satisfied that ACS appropriately applied the process.

GCHP was notified by Providers that some changes were retro only to August 1st, but it is our intent to have it July 1st.

Commissioner Chawla asked if staff had checked into families being split up and auto-assigned to different Clinics. CEO Greenia responded that those situations when brought to the attention of GCHP staff are rectified.

Vice-Chair Gonzalez stated that he had expected more information from the audit; and requested that ACS be available at a future meeting to answer questions on this process.

COMMENTS FROM COMMISSIONERS

Commissioner Chawla requested that utilization data, such as the most common diagnoses for hospital admissions, be presented to the Commission. She also suggested that the Plan offer outreach / education to the Specialist physicians regarding the referral process and that the process be streamlined to reduce redundancy.

Vice-Chair Gonzalez added that Providers who have Medi-Medi patients do not know what to do either.

ADJOURN TO CLOSED SESSION – CEO EVALUATION

The Commission adjourned to Closed Session at 5:05 p.m.

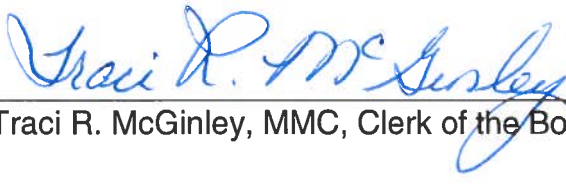
RETURN TO OPEN SESSION

The Regular Meeting reconvened at 6:04 p.m. Vice-Chair Gonzalez reported that the Commission determined that Vice-Chair Gonzalez and Commissioner Juarez would develop CEO review criteria for recommendation to the Commission.

ADJOURNMENT

The meeting adjourned at 6:06 p.m.

APPROVED:



Traci R. McGinley, MMC, Clerk of the Board