

**Ventura County Medi-Cal Managed Care Commission
(VCOMMCC) dba Gold Coast Health Plan (GCHP)
Commission Meeting Minutes
April 25, 2011**

CALL TO ORDER

Chair Dial called the meeting to order at 3:05 p.m. in Suite 200 at the Ventura County Public Health Building located at 2240 E. Gonzales Road, Oxnard, CA 93036.

ROLL CALL

COMMISSION MEMBERS IN ATTENDANCE

David Araujo, MD, Ventura County Medical Center Family Medicine Residency Program
(arrived at 3:42 p.m.)

Maylee Berry, Medi-Cal Beneficiary Advocate

Anil Chawla, MD, Clinicas del Camino Real, Inc.

Lanyard Dial, MD, Ventura County Medical Association

Laurie Eberst, RN, Private Hospitals / Healthcare System

John Fankhauser, MD, Ventura County Medical Center Executive Committee

Robert Gonzalez, MD, Ventura County Health Care Agency

Rick Jarvis, Private Hospitals / Healthcare System

Roberto S. Juarez, Clinicas del Camino Real, Inc.

Kathy Long, Ventura County Board of Supervisors

Catherine Rodriguez, Ventura County Medical Health System

STAFF IN ATTENDANCE

Earl Greenia, CEO

Tin Kin Lee, Legal Counsel

Traci R. McGinley, Clerk of the Board

Charlie Cho, MD, Chief Medical Officer

Andre Galvan, Project Management Specialist

Guillermo Gonzalez, Government Affairs Director

Darlane Johnsen, Chief Financial Officer

Pamela Kapustay, RN, Health Services Director

Steven Lalich, Communications Director

Candice Limousin, Human Resources Director

Audra Lucas, Administrative Assistant

Lezli Stroh, Administrative Assistant

Language Interpreting and Translating services provided by GCHP from Lourdes González Campbell of Lourdes González Campbell and Associates.

Chair Dial introduced and welcomed the two new members of the Commission: Laurie Eberst, RN, from St. Johns Medical Center and Robert Gonzalez, MD, from Ventura County Health Agency.

PUBLIC COMMENT / CORRESPONDENCE

David Cruz, Health Education League of America, stated that he did not believe the Plan's web site was up yet and the meeting notices and agendas should be easier to locate. Mr. Cruz emphasized that it was the Plan's job to get information out to the public; it is not the public's responsibility to get information out about the Plan. He stated that the Plan's staff had fallen short in advertising and he expressed his concern that funds have not been allocated for advertising.

Jackson Wheeler, Tri-Counties Regional Center, stated that his staff had received supportive cooperation from GCHP staff. ARC and other organizations associated with Tri-Counties have worked with GCHP staff and on several occasions doing outreach events and with presentations in English and Spanish. Individuals using Tri-Counties often use emergency rooms; Tri-Counties encourages the use of a primary care physician.

Terrie Stanley, Ventura County Health Agency, reminded the public that the Commission's first meeting was April 26, 2010 and presented a cake in celebration of all of the work the Commission has accomplished.

Asalia Bamera, (through Translator Lourdes González Campbell of Lourdes González Campbell and Associates provided by GCHP), expressed that the public needs information on what is taking place with the Plan. She added that currently does not receive Medi-Cal and there are low income people that do not qualify, but still need to receive information about all of the services and especially those free services currently available.

In response to the issues raised about the Plan's web site, CEO Greenia explained that staff has been posting the meeting agendas, and other information, on the Plan's website for several months (and until recently had also been posting the information on the County Health website). Commissioner Long suggested the public and Commissioners explore the website and give staff feedback.

Tony Alatorre, Clinicas COO, Auto-Assignment Study Group Member, objected to Agenda Item 4b, *Auto-Assignment Study Group Recommendations*, being deferred.

1. APPROVAL OF MINUTES – MARCH 28, 2011

Commissioner Juarez moved to approve the March 28, 2011, minutes; Commissioner Berry seconded. The motion carried. **Approved 9-0**, Commissioner Long abstained.

2. CEO UPDATE

CEO Greenia announced that Dr. Cho accepted the appointment as Chief Medical Officer for the Plan. He also introduced the Plan's newest staff member, Dr. Lupe Gonzalez, Health Educator.

He continued, stating that there are 16 outreach events scheduled for April and so far 14 were held. Staff has also been meeting with public and elected officials in the area.

CEO Greenia recommended the Commission defer the Auto-Assignment Agenda Item. The Credentialing Committee had their first meeting. Staff is in the process of executing a contract with a vendor for radio advertisements.

Discussion was held between staff and the Commission that a majority of the outreach events were conducted in the evening.

After additional discussion was held with regard to having alternate times for meetings, there was consensus that staff would work with the Chairman to schedule quarterly evening Commission meetings.

No Commission action was required.

3. FINANCIAL REPORT

a. Updated Cash Flow

CFO Johnsen presented financial statements for both the pre-operational implementation period and the initial year of operations. CFO Johnsen presented Year One budget and highlighted the following:

- 1) Beginning negative net equity of \$4.4 million, net equity is positive by month nine.
- 2) Budget assumes a subordinated loan of \$3.5 million beginning in December 2011. With the loan, GCHP will phase in all Total Net Equity requirements.
- 3) Projected monthly net income after tax of about \$700,000 per month; \$7.2 million annually.
- 4) 90% of after tax premium is spent on health care.
- 5) Premium taxes are approximately \$8.5 million annually; paid quarterly.
- 6) Positive cash flow from operations each month, except those months where premium taxes are paid.
- 7) At the end of year one, cash-on-hand is \$36 million; the equivalent of 45 days health care expense.

No Commission action was required.

4. MANAGEMENT RECOMMENDATIONS

a. Provider Marketing Policy

Commissioner Long moved to approve the Provider Marketing Policy, Commissioner Gonzalez seconded. The motion carried. **Approved 10-0.**

b. Auto-Assignment Study Group Recommendations

Item was deferred. Commissioner Araujo arrived.

c. Provider Advisory Committee

Commissioner Long moved to appoint Mr. Zaer to the Provider Advisory Committee, Commissioner Eberst seconded. The motion carried. **Approved 11-0.**

5. ANNUAL REVIEW OF COMMISSION BYLAWS

Chair Dial announced that the Executive / Finance Committee suggested the bylaws include the definition of the Executive / Finance Committee and information be added regarding dissolution of the VCOMMCC. Counsel Lee also suggested refining the definition of quorum, further discussion was held, as well as if any items required super-majority votes.

6. ELECTION OF VICE-CHAIR

Commissioner Juarez nominated Commission Gonzalez, Commissioners Long and Berry seconded, no other nominations being made the nominating closed. The motion carried. **Approved 11-0.**

COMMENTS FROM COMMISSIONERS


The communication received from Rainbow Connection regarding the outreach was discussed, and staff was complimented on the job they are doing with outreach events.

A brief discussion was held regarding the Pharmacy & Therapeutics Committee, possible additional members and costs of medications.

ADJOURNMENT

The meeting adjourned at 4:12 p.m.

APPROVED:



Traci R. McGinley, MMC, Clerk of the Board