

Memorandum

To: Gold Coast Health Plan Primary Care Providers

From: Kim Timmerman, MHA, CPHQ, Director of Quality Improvement
Kathy Neal, RN, DNP, Executive Director of Health Services

Re: **National Immunization Awareness Month (NIAM) – Provider Resources**

Date: August 28, 2019

August is National Immunization Awareness Month (NIAM). During NIAM, Gold Coast Health Plan (GCHP) encourages providers to protect patients of all ages against vaccine-preventable diseases through on-time vaccinations.

Providers are encouraged to ensure patients are up-to-date on recommended vaccines. Research has consistently shown that health care professionals are the most trusted source for vaccine information among parents and patients.

Provider Resources

The Centers for Disease Control and Prevention (CDC) and the California Department of Public Health (CDPH) have the following resources available:

- [#HowIRecommend Video Series](#) offers simple and practical guidance for conducting successful vaccine conversations with parents and patients. These short videos demonstrate how to make effective vaccine recommendations, address common vaccine questions, and take a team-based approach to vaccination.
- [“How to Increase Flu Vaccination Coverage in Your Clinic”](#) is an on-demand webinar that highlights the importance of protecting patients against influenza, the Vaccines for Children (VFC) Program efforts to improve vaccine uptakes, and strategies for increasing overall immunization coverage.
- [“Afternoon TEAch with CDPH”](#) is a free webinar series that covers a variety of immunization topics.

To learn about GCHP’s performance metrics related to immunizations and improvement efforts, contact the Quality Improvement Department at QualityImprovement@goldchp.org. For member materials about immunizations and other helpful resources, contact the Health Education Department at HealthEducation@goldchp.org.

Find relevant and up-to-date evidence-based resources regarding immunizations on GCHP’s website by clicking [here](#).